



IMPERICON

# IMPERICON SERVICES

*to live your music*

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For more than 15 years we love and live merchandise and are your partner in all areas: from the idea, over the production to the sale to happy fans.

Besides our own merchandise and lifestyle platform Impericon we offer our artists white label online stores, product development (design + production), tour merchandise, fulfillment and CRM.

In addition to classic physical merchandise products and tickets, our white label stores can also distribute chart-relevant media (Germany, Austria, Switzerland, UK). Current partners in this area are for example the Broilers, Jennifer Rostock, Rosenstolz, Parkway Drive and Heaven Shall Burn.

In addition to our main business, we release recordings via our label Impericon Records and organize and accompany festivals and music tours.

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# SERVICES



**PRODUCT DEVELOPMENT**



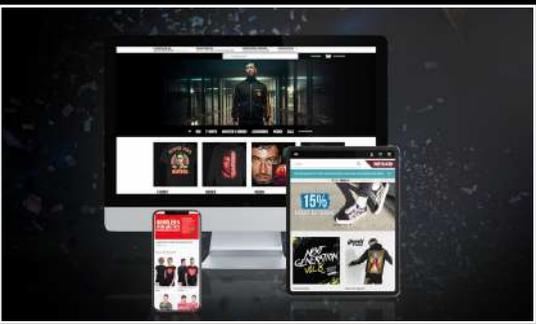
**CHART RELEVANT SALES - GER, AT, FR, UK**



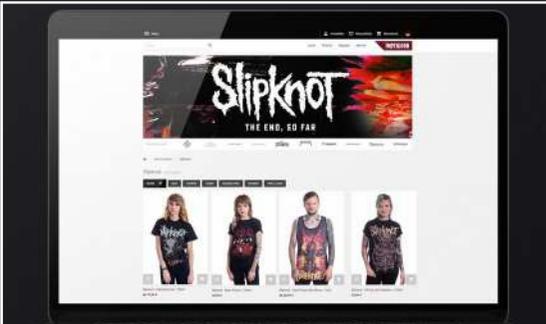
**LIVE ENTERTAINMENT**



**BILLING AND TAXES**



**WHITELABEL-ONLINESHOP**



**IMPERICON MARKETPLACE**



**TOURSERVICE - OFFLINE SALES**



**TICKET SALE**



**FULFILLMENT, LOGISTICS AND CRM**

# REFERENCES

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METALLICA

SNOOP DOGG

Blind Guardian

Parliament

BROILERS

MOTERIA

ROYAL  
REPUBLIC<sup>®</sup>

architects

VAINSTREAM ROCKFEST

BMG

probity

FULL  
FORCE

# READY?

Impericon is a Division of  
IC Music and Apparel GmbH  
Deutscher Platz 4  
04103 Leipzig | Germany

**IMPERICON**  
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**Tom Huschka**

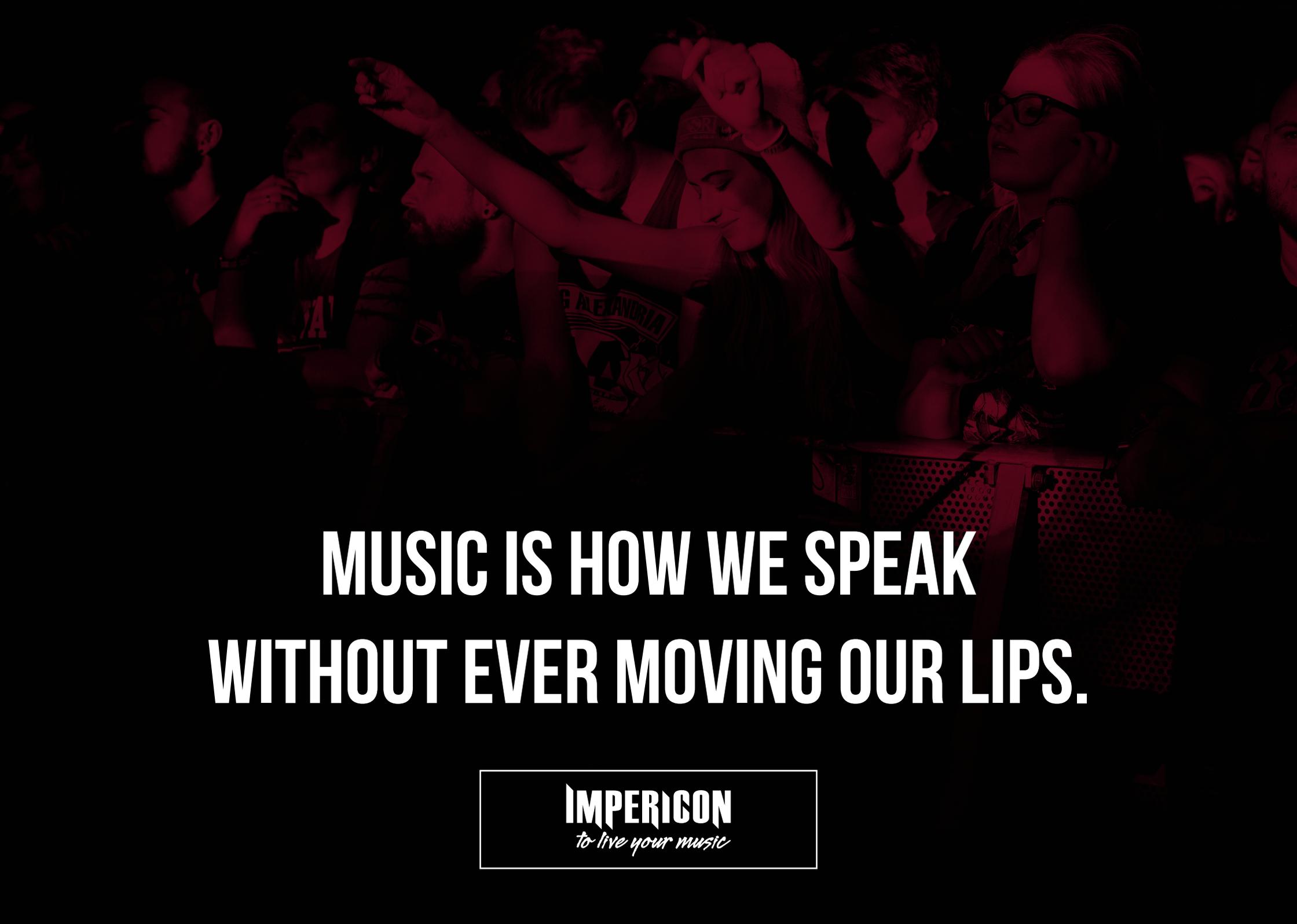
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**MUSIC IS HOW WE SPEAK  
WITHOUT EVER MOVING OUR LIPS.**

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